

PDA & SD61 Summer Graphic Design Program



PROGRAM INFORMATION:

WHO	Current Grade 10 or 11 (18 spots available)
WHAT	<ul style="list-style-type: none"> SD61's Pathways and Partnerships Department and Pacific Design Academy (PDA) are working in partnership to deliver a program providing a blend of classroom-based instruction, Adobe software training, and skill development. During the four-week program, the program will provide students with the opportunity to develop knowledge and understanding within the graphic design industry, exploring conceptual thinking, typography, and design fundamentals. Students will earn 4 high school credits upon successful completion
WHEN	Monday – Friday, 9:00am - 3:30pm July 2 nd – 29 th : Classroom-based Instruction
WHERE	Classroom instruction will be taught at Pacific Design Academy (8 Bastion Square #200)
BIG IDEAS	<ul style="list-style-type: none"> Design creates increased self-awareness of their creative abilities Graphic Design choices require the evaluation and refinement of skills Certain skills are required to develop creative solutions to specific communications problems/goals Tools and technologies can influence communications and relationships
STUDENTS WILL UNDERSTAND	<ul style="list-style-type: none"> the basics of Adobe Creative Cloud, Adobe Photoshop, Illustrator, and InDesign. the creative design process the terminology and design principles of page layout and typography for desktop publication career options and opportunities in Graphic Design
STUDENTS WILL BE ABLE TO	<ul style="list-style-type: none"> think outside of the box when it comes to design thinking demonstrate their developing creative potential, visual thinking, brainstorming, and research skills modify, manipulate, and enhance photographic and other images in preparation for placement in print or web documents work in print in terms of image quality, resolution, and colour space understand that good image quality and design can be achieved through critiques and the comparison of different images. explore page layout design alongside the manipulation of text and scanned images

If you require further information, please talk with your school career coordinator or call Kevin Blecic, Pathways & Partnerships, at kblecic@sd61.bc.ca or 250-475-4182